

Jameson Waters

SUMMARY

As a Senior Designer I have been in charge of entire company brand management from logos to icons and employ innovative marketing and usability techniques in my designs. With over three years experience in the industry, I have acquired all the technical skills to be excellent at my profession but my main goal is to exceed my clients expectations and add value to the company in any way I can.

WORK EXPERIENCE

Senior Designer

July 2008 - December 2008

(to view work please visit www.jwaters.net)

MediaBlend (www.mediablend.com)

Lake Forest, CA

- + Met and followed up with all clients to get a clear vision for their project
- + Designed many artistic websites in a range of different styles including logos
- + User Interface design and development
- + Helped take the design standard of the company to the next level to bring in bigger clients
- + Hand-coded websites in table-less HTML and CSS to send to the programming dept.
- + Managed design and development process from concept to completion

Graphic Designer

June 2007 - July 2008

(to view work please visit www.jwaters.net)

Clupedia Corporation (www.clupedia.com)

Santa Ana, CA

- + Designed website, user interface, and many hand-drawn illustrations
- + Developed cohesive brand identity across all media platforms
- + Created email flyers and flash banners
- + Designed and developed multiple websites for the iPhone
- + Created a viral video marketing campaign gaining over 600,000 views
- + Worked with daily goals and ambitious deadlines
- + Edited and enhanced photos, video, and audio

Freelance Designer

May 2004 - Present

(to view work please visit www.jwaters.net)

Goodman Insurance Services

Irvine, CA

- + Designed company logo and branding
- + Produced print ready business cards, letterheads, and envelopes
- + Architected Flash, HTML, and CSS website

Robinson Accounting Resources

Sumner, WA

- + Designed and architected company website in Flash, HTML, and CSS

The Man Can!

Culver City, CA

- + Logo design, home page design, and print advertisements
- + Learned current web marketing and usability strategies

Building Manager

January 2003 - May 2007

Lyon Recreational Center- USC

Los Angeles, CA

- + Managed a staff of six employees using delegation and communication skills
- + Ambitiously advanced two levels in three years

TECHNICAL SKILLS (Mac and PC)

Applications, Languages, and Equipment - Expert Level

- | | | | |
|---------------------|-------------------|-------------------------|--------------------|
| + Illustrator CS4 | + Flash CS4 | + Visual Studio 2005 | + Sony VX 2100 |
| + Photoshop CS4 | + Dreamweaver CS4 | + Microsoft Office 2007 | + Nikon D40x |
| + After Effects CS4 | + Adobe Premiere | + HTML | + Canon Rebel |
| + InDesign CS4 | + 3D Studio Max 8 | + CSS | + Strobe Light Kit |

EDUCATION

University of Southern California: 2007

- + Bachelor of Arts from the Roski School of Fine Arts
- + Business Minor from the Marshall School of Business
- + Received Porter Endowed Scholarship 2003-2007

LANGUAGE

German

- + Conversationally fluent, competent reading and writing
- + Seven semesters of study
- + Seven weeks application in German speaking countries